

ACTION UNLIMITED

Celebrating
46 Years
1970-2016

2017 PREPRINTED INSERT PRICING

WITH CIRCULATION BY ZIP CODE

Updated 4/6/17

WEEKLY MAILED ADVERTISING PUBLICATION
& OUR SISTER PAPER SMART SHOPPER

978-371-2442

- Save \$\$ by sending your inserts to only the zip codes you want in the Action Unlimited, or our sister publication Smart Shopper
- Total Combined Circulation over 120,000 EACH WEEK!
- Orders over 100,000 pieces will earn a \$5 per 1,000 discount. Discounts will apply only if payment in full is received within 45 days from the insertion date.
- Minimum insert size is 3.5"x6".
Maximum insert size is 11"x12.75

NEED A PRICE ON PRINTING?

Call us today and we can give you a very competitive quote!

ACTION UNLIMITED CIRCULATION

01432	AYER.....	3,240
01434	DEVENS.....	136
01450	GROTON.....	3,347
01451	HARVARD.....	1,598
01460	LITTLETON.....	3,579
01464	SHIRLEY.....	1,805
01467	STILL RIVER.....	128
01472	W GROTON.....	110
01503	BERLIN.....	970
01532	NORTHBORO.....	5,149
01718	NAGOG.....	277
01719	BOXBORO.....	1,924
01720	ACTON.....	7,750
01730	BEDFORD.....	2,084
01740	BOLTON.....	1,590
01741	CARLISLE.....	1,572
01742	CONCORD.....	6,352
01749	HUDSON.....	7,290
01752	MARLBORO EAST.....	5,556
01752	MARLBORO WEST.....	4,753
	Total for 01752 = 10,309	
01754	MAYNARD.....	4,090
01775	STOW.....	2,553
01776	SUDBURY.....	5,547
01824	CHELMSFORD.....	6,620
01863	N CHELMSFORD.....	2,615
01886	WESTFORD.....	7,372

OUNCES	PRICE PER THOUSAND	OUNCES	PRICE PER THOUSAND
Up to 0.24	\$55.00	1.05-1.09	\$80.50
.25-.29	\$56.50	1.10-1.14	\$82.00
.30-.34	\$58.00	1.15-1.19	\$83.50
.35-.39	\$59.50	1.20-1.24	\$85.00
.40-.44	\$61.00	1.25-1.29	\$86.50
.45-.49	\$62.50	1.30-1.34	\$88.00
.50-.54	\$64.00	1.35-1.39	\$89.50
.55-.59	\$65.50	1.40-1.44	\$91.00
.60-.64	\$67.00	1.45-1.49	\$92.50
.65-.69	\$68.50	1.50-1.54	\$94.00
.70-.74	\$70.00	1.55-1.59	\$95.50
.75-.79	\$71.50	1.60-1.64	\$97.00
.80-.84	\$73.00	1.65-1.69	\$98.50
.85-.89	\$74.50	1.70-1.74	\$100.00
.90-.94	\$76.00	1.75-1.79	\$101.50
.95-.99	\$77.50	1.80-1.84	\$103.00
1.00-1.04	\$79.00	1.85-1.89	\$104.50
		1.90-1.94	\$106.00

SMART SHOPPER CIRCULATION

01570	WEBSTER.....	7,300
01571	DUDLEY.....	4,150
01540	OXFORD.....	4,150
01537	NORTH OXFORD.....	400
01550	SOUTHBRIDGE.....	7,350
01507	CHARLTON.....	5,450
01524	LIECESTER.....	2,550

Prices are for insertion only. Higher weights by request.

Pricing effective 1/1/17